



PROJECT HEAL CAMP PLANNER

Before organizing a camp, an awareness program should be organized for the intended beneficiaries, with a count much larger than the number of beneficiaries targeted for the camp. This is important for a few reasons:

1. On average, if 100 people attend the awareness program, 70 will register for the camp and only 50 will finally attend the camp. So it is important to start with a larger number.
2. This is not a walk-in camp. All beneficiaries have to be registered on KMCH's Out-Patient Department system. Therefore, it is essential to have the final list of beneficiaries defined 1 week before each camp.
3. It is important for beneficiaries to be properly informed beforehand about the features of this camp, considering the nature of the tests being performed.

Project HEAL Awareness Program Agenda (1 hour)

1. Welcome (typically by the organizing NGO or by the hosting company) – 2 minutes
2. Introduction about the Project – 5 minutes
3. Introduction of the Speaker – 2 minutes
4. Speaker Session (for women only) – 30 minutes

Title : Awareness about breast cancer and cervical cancer

Suggested Topics :

- a. General overview of cancer as a disease
 - b. Breast cancer, cervical cancer and their stages
 - c. Who are at risk ?
 - d. Self-examination
 - e. When to approach a doctor
 - f. Impact of not screening on time
 - g. Why the participants should take advantage of this screening
 - h. Explanation of Project Parameters (*see below*)
 - i. Q&A
5. Project HEAL Awareness Video – 15 minutes
 6. Expression of Gratitude (organizing NGO or the hosting company) – 1 minute

Project HEAL Screening Parameters

1. In a single camp, approximately 40-45 women can be screened for breast cancer, and approximately 40-50 for cervical cancer.



2. Beneficiaries are pre-registered a few days before the camp. It is not possible to substitute names/beneficiaries on the day of the camp.
3. Minimum completed age for breast cancer screening is 40. However, if there is family history of breast cancer or if someone is exhibiting symptoms, screening can be done for younger women also.
4. Any married woman can go through cervical cancer screening.
5. Married women above 40 years of age can go through both tests in the same camp.
6. It is not advisable for pregnant women to go through mammogram.
7. Approximately 10% of beneficiaries may require additional tests at KMCH. This is nothing to worry about. If the beneficiaries go to KMCH (taking the HEAL Registration card), those tests will also be done free of cost.
8. If cancer is detected and if it can be cured by surgery, that will be scheduled by KMCH with the beneficiary and the surgery will also be done free of cost.
9. Chemotherapy and radiotherapy are NOT done free of cost. KMCH may provide such treatments on a subsidized basis based on best efforts.
10. Some beneficiaries may be asked to come for a test after 3-6 months. This is also nothing to worry about. If they go to KMCH (taking the HEAL Registration card), those tests will also be done free of cost.

Screening Process and Logistics

1. Vehicle will arrive at approximately 10 am.
2. If stable 15 kVA single phase power supply is available at the camp site, it can be used. If not, the generators in the vehicle will be used.
3. It will take approximately 30-45 minutes to set up the vehicle and cool down the interior cabins.
4. In parallel, the technicians will talk to each beneficiary to get their medical history.
5. Mammogram cabin is in the front of the vehicle and the pap smear cabin in the rear. Once inside the vehicle, the technicians will guide the beneficiaries on what to do.
6. The vehicle includes changing areas and wash basins inside.
7. Each screening takes approximately 10-12 minutes (depending on the co-operation by the beneficiaries).
8. Mammogram results will be available 1-2 days after screening. Pap smear results will be available after 7-10 days. Both results will be communicated to the host organization. They can in turn inform the beneficiaries.



9. Only the abnormal results will be communicated. The others can be assumed to be normal results. Abnormal results could be because of blurred images or other technical reasons. This is nothing to worry about.
10. Approximately 10% of beneficiaries may require additional tests at KMCH. If the beneficiaries go to KMCH (after notifying us), those tests will also be done free of cost.
11. Some beneficiaries may be asked to come for a test after 3-6 months. This is also nothing to worry about. If they go to KMCH (after notifying us), those tests will also be done free of cost.

Arrangements to be made by hosting organization (local NGO or host company)

1. Provide adequate and safe parking space for vehicle and accompanying car. A total of 8-10 staff from KMCH will come for each camp.
2. Apart from height (14 feet), the width of the vehicle, turning radius and space to open the staircases and awnings are to be considered for the approach roads and parking space.
3. Avoid parking the vehicle in an area exposed to direct sunlight. This will delay the cooling of the interiors.
4. Hosting organization (NGO or company) to arrange for a female volunteer and registration desk to get medical history details from each beneficiary.
5. If the vehicle generators are used, it will be noisy for the period of the camp. The parking space is to be planned accordingly.
6. Provide breakfast, lunch, tea/coffee and access to clean restrooms to the visiting staff.
7. If the hosting organization plans a function or inauguration event before the camp, it is to be conducted separately without interfering with the camp proceedings.
8. A small gift/memento to the visiting KMCH staff would be much appreciated by them.
9. The hosting organization (NGO or company) is requested to donate Rs. 4,000 per camp to PROJECT HEAL TRUST. This will help the project offset some of the annual operating expenses such as insurance and maintenance costs. Donor should provide their PAN Card details, and Section 80G income tax exemption is available.
10. The camp will usually conclude between 3-4 pm to allow adequate time for the vehicle and staff to return to KMCH. Multi-day camps are not possible at this time.

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